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DEWA *Participation Award:* DPC reduced its consumption by 2% from last year to this year. 2015: May-June Issue

Dubai Pharmacy College

We extend our gratitude and appreciation to **Professor Dr. Ali Al Sayed**, Director of Pharmaceutical Services Department at the Dubai Health Authority for providing outstanding leadership and support .



GREEN HEART CAMPAIGN

Strengthening the efforts to encourage smokers to quit smoking, Dubai Health Authority (DHA) collaborated with Aswaaq and Bin Sina Pharmacy and conducted a dialogue session in Rashid Hospital Auditorium, to launch the Green Heart campaign, to mark **WORLD NO TOBACCO DAY** (31 May) in the presence of *H.H. Sheikh Abdul Aziz bin Ali Al Nuaimi,* who is an environmental advisor to the Ajman Government and is known as the "Green Sheikh", due to his efforts to reach out to the young generation to promote the awareness of smoking cessation.



A motivational lecture was delivered by Green Sheikh which influenced three young people to quit smoking on the spot and oath was taken by the youngsters on the stage in the presence of Green Shiekh and they will be followed by quit smoking programme in Al Twar or Al Barsha clinic.

NEWS EVENTS



Samira Ali, MPharm student of Dubai Pharmacy College pursuing Clinical Pharmacy Training in DHA was master of ceremony for the event. The negative effects of smoking on personal health, on social aspect and to the environment was presented.

| Event | DPC Career Fair 2015 | duate Arr | - |
|----------------------|--|---------------------------|------------|
| Day and Time | 14 May 2015 | | |
| | 9:30 a.m 2:00 p.m. | Right Choice, Right Caree | r Malala |
| Targeted Audience | All graduates from batch 1 till batch 19 | and students of the | |
| | Final Year batch 20 | | |
| Recruiting companies | Dubai Health Authority | | |
| | Life Healthcare Group | | |
| | Super Care Pharmacy | | |
| | BinSina Pharmacy | | |
| | Pierre Fabre | | |
| | PharmaProm International | | |
| | Pharmaguide Systems FZE | | |
| | Pharmalink | | The second |
| | NEXTCARE | | |
| Number of Attendees | 100 | | |
| Media Coverage | Media Section and Tawazon TV | | |
| | | | |





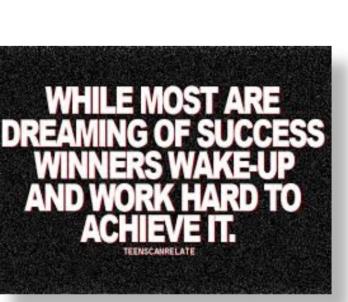
Organized by: Ms. Ameena Zarar (Head, Graduate Affairs and Career Guidance) 2013. May-June Issue



BPharm: Achievers (2014-15)

| First Year (Batch 23) | <u>GPA</u> |
|----------------------------------|-------------|
| 1 Huda Jamal Almadalli | 4.00 |
| 2 Rafaa Mohamed Jafar Al Khalifa | 3.96 |
| 3 Eman Ismail Abdelrehim | 3.96 |
| Second Year (Batch 22) | <u>GPA</u> |
| 1 Charifeh Faisal Hasan | 3.97 |
| 2 Shefaa Yousef Maraka | 3.95 |
| 3 Hajer Abdullatif Waez | 3.93 |
| 4 Aya Omar Kabah | 3.93 |
| Third Year (Batch 21) | <u>GPA</u> |
| 1 Sondos Ahmad Srur | 3.96 |
| 2 Ruba Hesham Alloush | 3.96 |
| 3 Mona Haitham Al- Masouti | 3.93 |
| 4 Sara Nezar Afandi | 3.93 |
| Fourth Year (Batch 20) | <u>CGPA</u> |
| 1 Sara Salwan Mohammed Al-Safar | 4.00 |
| 2 Alaa Mohamad Alaeddin Saad | 3.98 |
| 3 Neha Mushtaqhe Shaikh | 3.96 |





Pharmatalk ... 'Share & Inspire' (13 May 2015)

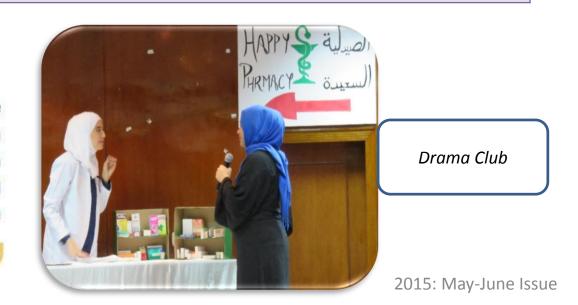
| Topics | |
|---|--|
| A case of stress-induced alopecia areata multilocularis | |
| | |
| "Fever and its management protocols in general" | |
| An interactive lecture on Cardiopulmonary Resuscitation (CPR) | |
| | |
| The club showcased an important lesson to be learnt by all aspiring | |
| pharmacists. It sheds light on the professional behavior of pharmacists | |
| while dealing with patients of different nature. | |
| | |

ATTENDEES: Students, faculty and staff of DPC.

NEWS EVENTS



...to provide students with a foundation in ethical reasoning and decision making,









www.dpc.edu



Marwa Abdou (Student Union President) MC for the event





DPC participates in *"What is Thalassemia?"* **competition**

As we strive for knowledge, and learning, we want to share our knowledge to the people around us, to the society, so we participated in a competition "What is Thalassemia?" organized by Genetic and Thalassemia Centre in Dubai.



Thalassemia is a major public health issue in the UAE, which affects many families at social, medical and psychological levels. One in 12 people in the UAE is said to be a thalassemia carrier. To raise awareness against this disease which has taken a large space in families and in the UAE society, we initiated an activity that let others be aware of the causes of this disease by giving lectures in different schools and colleges, and handing out brochures raising awareness among the school and college students. Importantly, via social media, such as Facebook, Twitter and Instagram, we were able to deliver this message to more than 5000 people.



Our efforts fetched 2nd place, while awards are wonderful to receive, just knowing that you have helped the society is more rewarding.

We would like to thank our Dean Prof. Saeed Ahmed Khan for the support extended. Also our sincere gratitude to Dr. Gazala Afreen Khan and Ms. Eman Shamseuddin for their guidance.





| List of | Nada Hany |
|--------------|---------------|
| participants | Naira Hany |
| | Hafsa Sami |
| | Rajia Fahim |
| | Sally Haitham |

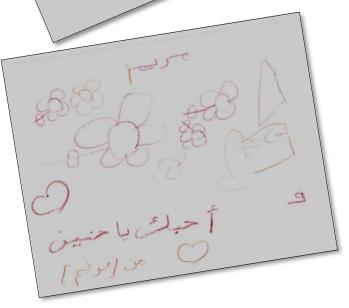
Reported by : Sally Haitham (Batch 22**)**

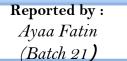


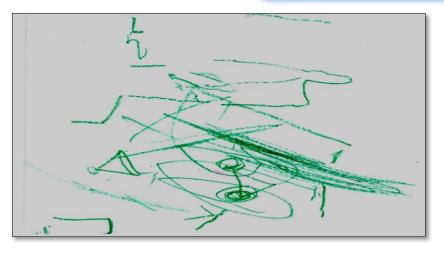
A supporting hand to the special needs children

In an effort to give back to the community that has given us so much a group of student volunteers from DPC *Ehsan Club*. visited *Al Noor International School, Sharjah*.

We encouraged the children at the centre to exhibit their artistic talents which they enjoyed immensely. It was very pleasing sight to see them cherish the moment.











Orphans: they need our support

The best way to love God is To love all and serve all

The volunteers of *Ehsan club* of Dubai Pharmacy College visited the orphans at the *Social Care Homes Complex*, *Sharjah* on the 27th of May, 2015. At the complex, the students arranged different activities such as a skits about careers options for the future and to teach the children about different roles in the "adult life".

The children also got the chance to show off their artistic skills by face painting, and cupcake decoration.

Furthermore, the students and the children had a meal together sponsored by McDonalds.









PROFESSIONAL DEVELOPMENT

Employees of DPC and DMC attended a workshop on **PERSONAL DEVELOPMENT and SUCCESS SYSTEM** conducted on the 10th of June 2015.

Speaker

Dr. Bharat Chandra MBBS, D..A.C (Hong Kong), F.C.I.P. Chairman (Winners Institute Pvt. Ltd, India)

The interactive workshop focused on the importance of setting goals right in planning ahead of time while maintaining balance in ones professional and personal life.











vísít to SKMC Hospítal, Abu Dhabí



Preceptors of SKMC Hospital, Abu Dhabi with the students and faculty of DPC





"A day well spent brings a year of content" 'sometimes you will never know the value of a moment until it becomes a

memory -Dr Seuss





Presented at : 5th INTERNATIONAL CONFERENCE Noval Drug Delivery

Crowne Plaza Hotel, Dubai

16-18 March 2015

Hepatoprotective drugs from plant sources

Speaker: Dr. Naglaa G. Ahmed Head of Research and Faculty Development Unit, Dubai Pharmacy College, UAE <u>naglaa@dpc.edu</u>

Introduction: Liver diseases are considered as one of the serious health problems, as it is an important organ for the detoxification and deposition of endogenous and exogenous substances. A number of pharmacological and chemical agents act as hepatotoxins and produce a variety of liver ailments. Steroids, vaccines and antiviral drugs which have been employed as a therapy for liver diseases, have potential adverse effects especially when administered for long terms. Traditional healing practices are now wide spread amongst about 80% of the developed countries population and often termed alternative or complementary medicine.

Aim: In the absence of reliable liver-protective drugs in modern medicine, hepatoprotective drugs from plant sources seem to have attractive alternatives. The aim of this scientific lecture is designed to focus in the medicinal plants as well as the other alternative medicines which can be used as hepatoprotective and antihepatotoxic agent.

Methodology: Medicinal Plants that are found in the Arabic Gulf, India and United State of America with scientific researches will be discussed in this lecture. The active constituents, mechanism of actions, safety, side effects and the contraindication of each plant will be discussed as well. Other alternative medicines like aromatherapy, acupuncture therapy, breathing therapy and relaxation therapy will be deliberated. Those are found to be effective therapies in the protection of liver from many diseases.



Course report: multi-dimensional imaging in capturing the quality of offered courses

Poster Presentation: Dr.Eman Abu-Gharbieh1 Sabeena Salam2 1 Chief Academic Officer, Pharmacology and Toxicology Dept. 2 Head, Institutional Effectiveness Unit

ABSTRACT



Of late, with the increasing need for mandatory accreditation, there have been concerted efforts in enhancing health educational programs by enriching the curricula content, teaching pedagogy and assessment methodology. In order to measure the effectiveness of the offered program, various Key Performance Indicators (KPI) should be assessed. Considering the complexity of healthcare education, a multi-source continuous feedback system has brought a paradigm shift in assessing performance and quality of a course offered. Courses are considered the corner stones in any academic program.

Accordingly, Dubai Pharmacy College developed a comprehensive course report form in order to give a full imaging regarding the course aspects including: Course learning outcomes alignment with program objectives; course coverage; matrix mapping of assessment tools with learning outcomes; quantitative analysis of student performance, students feedback on the course; planning for improvement and finally the Program Review and Assessment Committee that includes the assessment of the appropriateness of balance of assessment, relevance between the course contents and exams, appropriateness of prerequisites and text books.

Contrary to a single instructor's adjudication, this system evaluates an overall performance from comments received from learners, colleagues, supervisors as well as by a self-assessment, thereby minimising prejudice in assessment. The system captures a 'multi-dimensional image' of the course taught and can even augment instructors' professional developmental needs. However, the system of collating such multi-tier feedback appears to have its own flip-side. Yet, program managers consider multi-source feedback data as a valuable input for managerial decision making and policy development.

Keywords: course report, quality



From Transactional to Transformative Learning: Engaging Early-Stage Students in Community Engagement Activities

Poster Presentation: Dr. Gazala Khan, SabeenaSalam2, Nabeerah3

1Faculty, Medical Sciences and Head of Community Engagement Unit 2Faculty, General Education and Head, Institutional Effectiveness Unit 3Member Community Engagement and Institutional Effectiveness Unit

ABSTRACT



The 9th Annual Dubai Medical Education Symposium 2015

 Date:
 Saturday the 30th May, 2015

 Time :
 8:00am to 5:00pm

 Venue :
 Mahammed Bin Rashid Academic Medical Ce Auditorium, Dubai Healthcare City

 Official Sponsors :
 Dubai Medical College

Societal needs and personal development of learners can be addressed through utilization of suitable community engagement activities in educational environments. At present, predominantly in Higher Education, transformative learning through community engagement is much in news, as part of the solution to many issues presently facing the community. At large, the learning transaction involves five kinds of "conversations" between teacher and learner: telling, showing, asking, responding, and giving feedback. Participation in community engagement activities encourages transformative learning that is stated as "the process of using a prior interpretation to construe a new or revised interpretation of the meaning of one's experience in order to guide future action" (Mezirow, 1991). This poster describes a case study of initiatives taken by the community engagement unit with responsibility for introducing structured community engagement activities embedded within the academic calendar of the institution. A range of community engagement activities blended with social, educational and environmental domains as reusable patterns with wider applicability is deployed. Results indicated that degree of participation in such group work activities is directly related to a noteworthy positive transformative behavioral change among the students leading to a number of developmental outcomes in the following areas. 1. Personal Outcomes: Greater sense of personal efficacy, personal identity, and moral development and interpersonal development, particularly the ability to work well with others, and build leadership and communication skills. 2. Social Outcomes: Reduced stereotypes and greater inter-cultural understanding, improved social responsibility and citizenship skills, greater involvement in community service as lifelong learners. 3. Career Development: Improved academic learning, leadership skills, and personal efficacy which will lead to greater opportunity. 4. Relationship with the Institution: stronger relationships with f



The 9th Annual Dubai Medical Education Symposium 2015

 Date:
 Saturday the 30th May, 2015

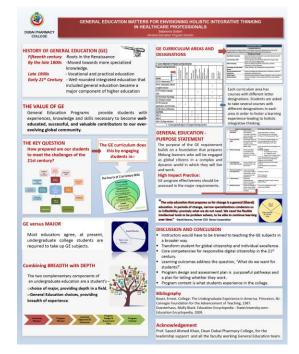
 Time :
 8:00am to 5:00pm

 Venue :
 Mahammed Bin Rashid Academic Medical Center Auditorium, Dubai Healthcare City

 Official Sponsors :
 Dubai Medical College

General Education Matters for Envisioning Holistic Integrative Thinking in Health Professionals

Poster Presentation: SabeenaSalam General Education Program Director and Head of Institutional Effectiveness <u>sabeena@dpc.edu</u> Dubai Pharmacy College



ABSTRACT

The General Education (GE) program is founded on the recognition that students will live and work in a changing, often unpredictable world. Around the world, general education has taken center stage as core curriculum requirement. In recent times, in the UAE, the GE programs have been able to move beyond course-integrated instruction into a formal planning role for general education programmatic offerings. There are good many reasons why general education plays an essential role in the baccalaureate degree. This poster shows the feasibility and benefits of such a program offering in context of health professionals' education. Given the variability of careers and employment, together with the various unforeseen directions that personal development may take, GE is dedicated to students' need for both the necessary capacities for life-long learning and a knowledge base that is transferable across academic disciplines and vocational contexts. Consequently, it provides students with the opportunity to enhance their ability to think critically; develop their quantitative reasoning, communication skills, technology and information literacy, ethical and moral reasoning; stimulate their capacities for creative, innovative thinking, and enrich their knowledge of the wider social, cultural, and natural worlds in which they will have to live and work. Thus, the GE curriculum strives to provide a basis on which students can develop awareness of the intellectual, moral, aesthetic, and social contexts of their lives which is central to healthcare professionals.

Key words: general education, healthcare professionals

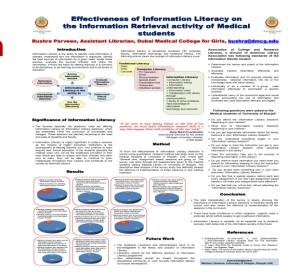


hate: Saturday the 30th May, 2015 line : 8 400am te \$400pm Yenue : Mahanuned Bin Rashid Academic Medical Cen Anditorium, Dahal Healthcare City

Effectiveness of Information Literacy on the Information Retrieval activity of Medical students

Poster Presentation: Bushra Parveen Assistant Librarian <u>bushra@dmcq.edu</u> Dubai Pharmacy College/Dubai Medical College

ABSTRACT



What started as a Library Orientation grew as a Bibliographic Instruction and finally became Information Literacy, which is the ability to identify what information is needed, understand how the information is organized, identify the best sources of information for a given need, locate the sources, evaluate the sources critically, and share the information. The libraries specially the academic ones are offering Information Literacy as 'Information Literacy Sessions' which are embedded within the curriculum of universities and colleges. These sessions are planned according to the need and ease of students and faculty. Information Literacy is highly significant in today's scenario as the mission of higher education institutions is the development of lifelong learners now, who continue to learn beyond their formal education. If the students specially the medical ones who will be the healthcare providers in their near future are able to reason and think critically and learn how to learn, they will be able to continue to grow intellectually throughout their careers and contribute to the society as informed citizens.

So to know the effectiveness of 'Information Literacy Sessions' a survey using descriptive research method has been done on the medical Students of 'University of Sharjah', UAE, where both 'General' and 'Assignment based' sessions are going on. The survey was done through the questionnaire given to the medical students visiting 'Medical Library' of 'University of Sharjah'. The survey study will definitely clear the dilemma of implementation of these sessions in any medical institution.

During the interpretation of the data it was found that 72.5% of the participating students always attend the 'Information Literacy Sessions' going on during their course time to time.100% of the students who attend the sessions feel that they get appropriate information about the library resource during their session. 89.65% of the students understand most of the part of the session. 100% students admitted that they keep in mind the instruction they get during their session while searching information in the library and the instruction really helps in the process to get accurate information.89.65% students said that the 'Assignment based Information Literacy Session' makes their assignment more effective and 79.31% of students feel that they will be lost without attending these sessions. So the data interpretation of the survey is clearly showing the importance of 'Information Literacy Sessions' in medicine during the course and also clears the dilemma of implementation of the sessions in the curriculum.

Presented at :

Hemaya 11th International Forum on Drug Issues

hosted by Dubai Police under the Slogan "Prescription and Psychotropic Drugs Abuse, Challenges and Coping Strategy" 9-11 June 2015, Dubai, UAE.

Economic impacts caused by the abuse of prescription and psychotic drugs

Speaker: Dr. Eman Abu Gharbieh Chief Academic Officer (BPharm) Dubai Pharmacy College, UAE <u>dr.eman@dpc.edu</u>

Abstract

Drugs abuse is extremely harmful on public health and safety, and hinders the growth and development of any society. Proper assessment of economic costs of drug abuse and considering the ways in which it affects the world, nation, community and individuals, help to gain a better understanding of the challenge we face. Indeed, the economic impact of drug abuse is essential to develop appropriate policies and roles against it.



الخاطرة الأولى بعنوان: حج الأرواح

وددت لو أستهل يومي بنزف الشعور واستعماله مدادا أخط به خواطري في مطلع هذا النهار! أنا أنزفه فعلا.. لكن تصييره إلى مداد ليس بالأمر السهل! ليس وأنا تقيدني الحروف كما تطلقني إلى الحرية! ليس عندما تبكيني الكلمة التي أضحكتني..وتحزنني تلك التي أسعدتني!!. ليس عندما أناقض نفسي بنفسي. وتتلاطم في أعماقي أمواج بحر عاتية! بحر من الخواطر والأحاسيس..بل قل محيطا! أنا لست تلك التي يسهل فهمها! يرونني في أوج الغموض عندما أراني معادلة سهلة لا تجاوز الجمع والطرح من حيث التعقيد! ورغم أن ما في قلبي على رأس "بناني"..على رأس قلم عندما أنا قض نفسي بنفسي. يبدو أعقد من أن يصل إلى فهمه كثير!!

نحن قوم عاشوا على ظهر البسيطة أعواما من عمر الزمن..ولم نزل نزاول محنة العيش هذه! ونتحمل فيها الصعاب!لكن لم يحدث أن حيينا يوما أو بعض يوم ! لم يحدث لأغلبنا على الأقل! لاتشبه الحياة العيش إلا في كون كليها نقيض للموت! ولكنها حتى في التشابه مختلفان! يا للمفارقة!! كيف لا..والعيش يناقض موت البدن فحسب..يينا ترتقي الحياة لتنقذ الروح من أنيابه الضارية! أن نحيا..يعني أن نكون الحكم العدل الذي لايجور..أن لانتخم بطون طينتنا بينا معدة المهج خاوية! أن لا نروي حدائق شهواتنا بينا صحارى الأفئدة ظمأى لقطرة اهتام تنبت الأرض القفار! أن نحيا..يعني أن نكون الحكم العدل الذي لايجور..أن لانتخم بطون طينتنا بينا معدة المهج خاوية! أن لا نروي حدائق شهواتنا بينا صحارى الأفئدة ظمأى لقطرة اهتام تنبت الأرض القفار! أن نحيا..يعني أن ينام البصر والبصيرة تسبح في ملكوت الله وتنهل من أنوار الهدى ما شاء لها أن تتهل! أن يتوسد القالب الفراش..ويتوسد القلب الدعاء والراء..فيحوزان كليها على الطاقة والراحة! أن نحيا..يعني أن نحج في ول يوم أربع وعشرين مرة.ونؤدي بين الحجتين ستين عرة! أهو العجب العجاب!؟ كلا.. ليس العجيب أن تحج بفؤادك إليه وتعتمر إليس أن تكون من أمن أنها المن أن تتهل! أن يتوسد القالب الفراش..ويتوسد القلب الدعاء والراء..فيحوزان كليها على الطاقة والراحة! أن نحيا..يعني أن نحج في وال سوم أربع وعشرين مرة.ونؤدي بين الحجتين ستين عرة! أهو العجب العجاب!؟ كلا.. ليس العجيب أن تحج بفؤادك إليه وتعتمر إليس أن تكون في حضور لا يقطعه غياب! ليس أن تأنس به حين يندو أربع وعشرين مرة.ونؤدي بين الحجتين ستين عرة! أهو العجب العجاب!؟ كلا.. ليس العجيب أن تحج بفؤادك إليه وتعتمر إليس أن تكون في حضور لا يقطعه غياب! ليس أن تأنس به حين يعذر أربع وعشرين مرة.ونؤدي بين الحجتين ستي عرة! أهو العجب العجاب!؟ كل من العجب أن يعتمر إليس أن تكون إلي المال النعم الفان الذي نات من العرار العوف العلم ألهاك العلما ولول العلمي وندر الندر الحياة!...فر الخلى عود أن يعم. ولن ألي عرب. يغدو الأس سراب!! العجب يا أخي.ألى الى سؤله من قال "رب العجون"! فيكوا الهلاك المسى باليش ونذر النياة...فربة! لن أن نؤثر الطواف حول ذواتنا..ولما لللال النعيم الفاني إلى كان أن تتع له ساجدين!! على أن نطوف بالبيت العتيق! لني منات ول من المين الغرف غرفة بيده من الور عن غرفة بيده من الورما في الورم الفو ما الورف من الورم

عندما نولي الوجوه شطر المسجد الحرام..ونولي بأرواحنا وقلوبنا..بل قل بكياننا عن كل ما سوى الله.. عندها فقط..أستطيع أن أقول أننا بعثنا من "العيش" إلى الحياة.. وحجت أرواحنا كما ينبغي لها أن تحج!!

Huda Jamal (Batch 23**)**

Eudent Article





Nature inspires feelings of awe.

The power, ingenuity, and sheer beauty found in nature can teach us many valuable lessons...

> Marah Bassam (Batch 23)



Have a suggestion or comment? Post it to <u>DPCnewsletter@dpc.edu</u>



GCC Pharmaceutical Congress

5 – 8 October 2015 Dusit Thani Hotel, Dubai, UAE

CME ACCREDITED

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Dr. Ola Ghaleb Al Ahdab Pharmacy Consultant & Advisor Ministry of Health, UAE

Dr. Samer Ellahham

Chief Quality Officer

Sheikh Khalifa Medical City,

UAE



Dr. Osama Tabbara Senior Director, Department of Pharmacy Services Cleveland Clinic Abu Dhabi, UAE



Dr. Matthew Maughan Director of Pharmacy Operations Sidra Medical and Research Center, Qatar



Dr. Rania El-Lababidi Manager, Pharmacy Education and Training Cleveland Clinic Abu Dhabi, UAE



Dina Saba Senior Pharmacist, Out-patient Pharmacy Corniche Hospital, UAE



Dr. Fatima Al Braiki Group Pharmaceutical Director Abu Dhabi Health Services Company (SEHA), UAE



Dr. Lana Hammad Pharmacy Manager Sheikh Khalifa General Hospital, UAE



Dr. Wafa Y. Dahdal Director of International Programmes American College of Clinical Pharmacy (ACCP), USA



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Present your research and case studies during the congress with other experts. Submit your abstract before 3 September 2015.

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Be recognised for your outstanding research in the field of pharmaceutical science by presenting them with the GCC Pharmaceutical Congress Research Awards. Submit your entry to us before 3 September 2015.

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- Learn about innovations in implementing pharmacy practice in the most advanced hospitals in the region
- Examine the implementation of Continuous Professional Development and pharmacy mentorship programmes
- Obtain regional and international accreditation by attending this congress
- Improve process and waiting time for out-patient pharmacy
- Manage key operational challenges facing pharmacy managers in a hospital setting

ACCP PRE-CONGRESS SYMPOSIUM

Gain international accreditation and CME credits by the American College of Clinical Pharmacy (ACCP) by attending the Pre-Congress Symposium on 5 October 2015.

• Drive the advancement of the technical, human and leadership competencies of pharmacists and pharmacy staff today



For more information, contact info@gccpharmacongress.com or +971 4 361 9616 f facebook.com/gccpharmaceuticalcongress ♥ @GCCPharma in GCC Pharma Congress, GCC Pharmaceutical Professionals Group